

# Europass Curriculum Vitae



#### Personal information

First name(s) / Surname(s)

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LinkedIn Profile <a href="http://pt.linkedin.com/in/basilakethesnake">http://pt.linkedin.com/in/basilakethesnake</a>

Nationality Portuguese

Date of birth 14.06.1967

Gender Mal

Commercial & Marketing Management

Occupational field
Work experience

Desired employment /

Dates January 2010 onwards

Occupation or position held Managing Director

Main activities and responsibilities | Management of the Commercial & Marketing Dept<sup>o</sup>., focus on commercial team performance, marketing and

CRM procedures. Core business with advertisement agencies and institutional relations with central and regional governmental leadership. Executive management of the Group, with delegated functions by the CEO in his

absence.

Type of business or sector Regional Newspaper and Media Group

Dates June 2009 to December 2009

Occupation or position held Management Consultant

Main activities and responsibilities | Consultancy in sales and acquisitions in renewable energies. Assessorial management to the Board to the

implantation of the Group in Portugal

Name and address of employer | Springboard Services Group

Av. 5 Outubro, 105 –  $2^{\circ}$  D / Sala 15 8135–100 ALMANCIL

www.penguinaircon.com

Type of business or sector Renewable energies

Dates May 2007 to April 2009

Occupation or position held Operations Manager

Main activities and responsibilities General management of an enterprise of production, sales and distribution of chemicals to hotels business and

swimming pools.

Name and address of employer Angidet, Lda.

E.N. 396 - Campina de Cima 8100-285 LOULÉ

www.angidet.pt

Type of business or sector | Chemical Industry

Dates | April 2005 - November 2006

Occupation or position held Sales Manager

Main activities and responsibilities | Managing 3 teams of salesmen of Smart, Daihatsu and Ssangyong in Algarve (Faro/Portimão)

Name and address of employer | C.SANTOS (Algarve), S.A.

P.O. Box 97 8001-901 FARO

www.starsul.pt

Type of business or sector | Automotive

Dates December 2004 - April 2005

Occupation or position held Sales Manager

Main activities and responsibilities | Commercial management of Skoda in Eastern Algarve

Name and address of employer Lacocar, S.A.

R. Infante D.Henrique, 115 8000-363 FARO

www.lacocar.pt

Type of business or sector Automotive

Dates January 2004 - October 2004

Occupation or position held Branch Director

Main activities and responsibilities | Management of the South branch of the ExpressGlass franchising

Name and address of employer CTA (Algarve), Ld<sup>a</sup>.

R. Aquilino Ribeiro, Lt.2 - Montenegro 8005-177 FARO

www.expressglass.pt

Type of business or sector Automotive

Dates June 1999 - September 2003

Occupation or position held General Manager

Main activities and responsibilities | Global management of the Chrysler-Jeep dealer in the South of Portugal

Name and address of employer Formulasul, S.A.

P.O. Box 61 8001-901 FARO

www.mscar.pt

Type of business or sector Automotive

Dates | March 1990 - June 1999

Occupation or position held Fleets & Marketing Manager

Main activities and responsibilities Corporate specialist of fleets and public/government institutions for Toyota, Lexus, BMW, MAN, Tata and

Liebherr (heavy machinery)

Management of Logistics and Stocks of the dealer

Marketing and advertisement coordinator

Name and address of employer SALVADOR CAETANO (Algarve), S.A.

P.O. Box 350 8001-904 FARO

www.toyota.pt

Type of business or sector | Automotive

### Education and training

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Surname(s) First name(s)

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Dates

February 2000 - December 2000

Title of qualification awarded

 ${\it PAGE}$  (Advanced Management Program for Executives – Automobile Distribution)

Name and type of organisation providing

Post-Graduation School of the College of Economics and Business Sciences of the Catholic Portuguese University, Lisbon, P

education and training

www.fcee.lisboa.ucp.pt

Level in national or international

ISCED 4B

classification

1998

Dates

Title of qualification awarded

Specialization in "Fleets Management"

Name and type of organisation providing

Rigor - Consulting & Management, Oporto, P

education and training

Dates

1993

Title of qualification awarded

Specialization in "Stocks Management"

Name and type of organisation providing education and training Rigor - Consulting & Management, Oporto, P

Dates 1993

Title of qualification awarded

Specialization in "Marketing of Services"

Name and type of organisation providing

NERA - Business Association of the Region of Algarve

education and training www.nera.pt

Level in national or international

Qualification Level 4 EU

classification

Title of qualification awarded

Specialization in "Marketing Planning Seminar"

Name and type of organisation providing education and training

Superior School of Management, Hotel Business and Tourism of the University of Algarve, Faro, P www.esght.ualg.pt

## Personal skills and competences

Mother tongue(s)

**Portuguese** 

Other language(s)

Self-assessment

European level (\*)

**English** French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
В2	Independent user	В1	Independent user	A2	Basic user	A1	Basic user	A1	Basic user

### (\*) Common European Framework of Reference for Languages

Social skills and competences

Former Vice-President of "Associação Cultural de Salir" (Cultural Association of Salir) - Section of Motorized

Deputy of Portuguese Federation of Tourist Off-Road (F.P.T.T.) to the Region of Algarve

Member of the Royal Association of the Algarve

Organisational skills and competences

Senior member of the committee organization of the off-road promenade SALIR TT

www.salirtt.com

Former basket-ball player

Technical skills and competences

Off-road instructor and good team work player in multi-social environments

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Computer skills and competences

Artistic skills and competences

Modelling - Scale 1/72 WW2

Other skills and competences

Driving licence

Category B and C (military)