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PRESS RELEASE**KPA Celebrates 25 Years of Expertise and Reliability**

Doubling in size in the last two years, KPA celebrates 25 years in business with a bright future ahead.

Lafayette, CO (December 22, 2011) [KPA](#) is celebrating 25 years as a leading service provider for dealerships, automotive service centers, and original equipment manufacturers. Since the founding of the company in 1986, KPA has grown to serve over 4,000 clients across the United States and Canada; with more than 150 employees delivering services in Environmental Health and Safety compliance, [Human Resource Management](#), and Internet marketing.



The history of KPA is a history of innovation. KPA was the first in the industry to offer online [Environmental Health and Safety \(EHS\)](#) training. In 2007, KPA was the first to introduce a complete EHS compliance system with the launch of myKPAonline.com and in 2008 KPA acquired HotlinkHR, the only HR software designed specifically for dealerships.

KPA continued to expand in 2011, and added [Internet marketing](#) to its service portfolio through the acquisition of TK Carsites. Vane Clayton, CEO at KPA, explains the business strategy, "KPA has grown as a trustworthy company with a reputation in the automotive and dealership world for its expertise and reliability, and we know that is a big competitive advantage for internet marketing services. Providing exceptional advice and support is the foundation for everything we do. Our company culture is built around core values that set us apart from our competition, and is the foundation for lasting relationships with our clients and partners."

The length of KPA's client relationships is evidence of the company's commitment to providing excellent advice and support. Many of KPA's clients have been with the company since the early years, and client retention rates have remained at an industry high of around ninety-five percent for the past two years. As a result, KPA understands the business goals and objectives of each of its clients and works to help each client realize the full potential and benefits of KPA's services. Beyond 2011, KPA will continue to add business partners, build relationships with dealership associations, recruit top talent, and build upon well-established client relationships to maintain growth and diversification.

"KPA's growth and success is due to our clients who only want the best in automotive and dealership business advice and services," explains Patric Timmermans, Vice President of Marketing at KPA. "We are proud to celebrate 25 years of hard work with all of KPA's business partners, dealer associations, employees, and most importantly, the automotive and dealership communities that we serve."

About KPA

[KPA](#) is a dealer services and Internet marketing provider for over 4,000 automotive, truck and equipment dealerships and service companies. KPA provides consulting services and software for three industry specific product lines: (1) Environmental Health and Safety; (2) HotlinkHR, Human Resource Management; and (3) TK Carsites, Internet Marketing. For more information, visit www.kpaonline.com.

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