

## PRESS RELEASE

### KPA Announces New Personal Protective Equipment (PPE) Online Training Course for Dealerships

*New online course offers tailored training based on an employee's job.*

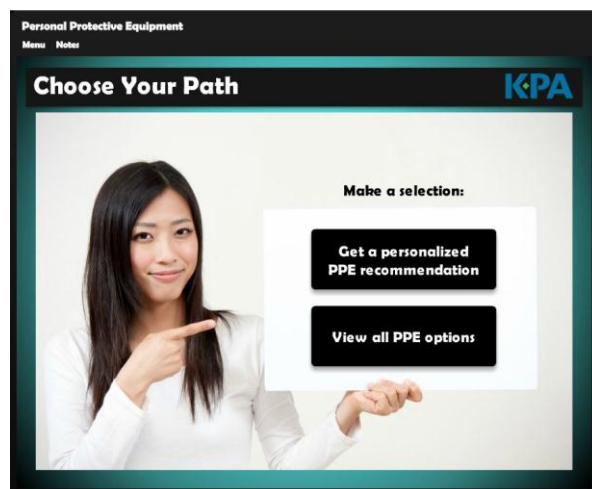
**Lafayette, CO (March 27, 2012)** — KPA announced today a new online Personal Protective Equipment (PPE) training course that is unique in the automotive industry. The course is designed to save time and increase employee adoption by delivering only pertinent information for the Personal Protective Equipment that employees need to use to do their job safely. While most other Personal Protective Equipment courses cover all the bases and force trainees to sit through irrelevant information, KPA's new PPE course saves time and cuts down on information overload.

"This new KPA Personal Protective Equipment (PPE) training course is like a choose-your-own adventure, and your training path is based on the kind of job that you do," explains Peter Zaidel, Environment and Safety Product Manager at KPA. "Employees only take parts of the Personal Protective Equipment course that have to do with the PPE they actually need on the job. For example, if an employee only works in detail, then they do not have to learn about equipment that is only used in a paint booth."

The course starts with a compelling case for using PPE and then leads to a short series of questions. Based on an employee's responses, the trainee gets a customized course that covers one or more of the following topics: eye and face protection, hearing protection, respiratory protection, hand protection, protective apparel, and care and maintenance.

The new PPE course was built with the automotive industry in mind, and content incorporates situations that KPA Environment & Safety Engineers have encountered while conducting inspections at dealerships and service centers.

"The bottom line is that when employees take this training course they get the knowledge they need to safely perform their jobs," confirms Peter, "We just made that message more personal, and a lot more powerful." The new course is available to KPA clients through the [www.mykpaonline.com](http://www.mykpaonline.com) dashboard.



**About KPA**

KPA is a dealer services and Internet marketing provider for over 4,000 automotive, truck, and equipment dealerships and service companies. KPA provides consulting services and software for three industry-specific product lines: Environment & Safety, HR Management, and Internet Marketing. For more information, visit [www.kpaonline.com](http://www.kpaonline.com).

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