David Pinheiro
PO Box 664
Poynette, WI. 53955
automotivefixedops@gmail.com
608-635-5158 cell phone

Objective: Service Manager/Director

Profile:

- I have 20 years experience as an automotive professional at the dealership level for General Motors and other manufacturers.
- Ability to direct complex projects from concept to fully operational status.
- · Goal-oriented individual with strong leadership capabilities.
- Organized, highly motivated, and detail oriented problem solver.
- Proven ability to work in unison with staff, sales, parts, and upper management.

Relevant Experience & Accomplishments:

- 20+ years of General Motors experience in the automotive industry.
 Demonstrated success in increasing profit potential and delivering superior customer service. Consistently exceeds expectations!
 - A strong leader who fosters a customer-centered service philosophy and team approach among all employees. Dramatically improves and maintains CSI through proactive, customer-oriented service techniques with the ultimate goal of earning customers for life.
 - Sets and administers budgets, handles financial reporting, calculates operating costs, and initiates cost controls to ensure consistent profit potential.
 - Serves as Technical Consultant for staff on automotive repair and maintenance. Ensures that staff is adequately trained to meet all manufacturer's standards of excellence. Experienced in organizing daily schedules, delegating workload, and authorizing repairs with hands-on knowledge of all products sold.
 - Maintains open lines of communication with staff and management for consistent and accurate service. Organizes special tools; updates reference materials; maintains research information

Management/Supervision:

- Directed recruitment and retention of technicians and support staff of 36 employees.
- Successfully completed Auto University MPSS Training program
- Trained, supervised and evaluated staff, coached improvement skills.
- Resulted in multilateral staff achievement of work objectives.
- Successfully refined and implemented new CRM and customer retention projects.
- Both ADP and Reynolds proficiency.

Employment :	Em	olov	me	nt:
---------------------	----	------	----	-----

Fixed Operations Director / Lexus of Madison Madison, WI. / Jon Lancaster (608) 628-5476	08/12-present
Parts and Service Manager / Frank Porth Chevrolet-Buick Inc Columbus, WI. And Crivitz, WI.	11/09-08/12
Service Director, Auto Service Company Inc. Toyota, Honda, Scion, Subaru, Mazda, Mercedes Benz. Dave Shuttleworth/GM (907) 388-8177	6/08-5/09
Service Director, Greg Lair Pontiac, Buick, GMC Inc. Greg Lair (800) 214-9818	7/07-6/08
Fixed Operations Director, Saturn of Honolulu Mike Johnson (808) 561-2057	2006-2007
Service Director, JN Automotive Group, Honolulu, HI. Chevrolet and Mazda Technician / Shop foreman, Century Chevrolet, PBG, Oldsmobile Van Nuys, CA.	2002-2006 1996-2002
Technician , McCaddon Cadillac, PBG, Boulder, CO.	1993-1996

Community Involvement:	Leeward Community College, Automotive advisory board / ASEP program JN Group, Inc. Sponsored programs for our military		
References:	Dwight Roberts / General Motors AVM	(808) 895-9571	
	Greg Burgess / Fixed Ops Dir.	(808) 690-5115	
	Jennifer Robins / GM	(808) 895-9572	
	Brian Zettel / GM	(360) 566-8275	
	Jack Lupo / Dealer Consultant	(480) 688-9730	
	Bryan Marino / JN Automotive Group / FOD	(808) 831-2563	
	Mike Johnson / DP	(808) 561-2057	
	David Reinicke / AWN Warranty Company	(720) 339-1702	
	Christie Soto / Toyota Parts and Service Rep. More references upon request:	(503) 998-5349	
Honors & Awards:	ASE Master Technician		
	GM World Class Technician		
	Mark of Excellence		
	Mazda QMD Dealer		
	GM Award for Highest Training and CSI		
	Mazda DSA Gold Dealer		
	Monthly Column Writer for GM Leadership Magazine		
	More info upon request:		