

INTRODUCING

IntellaCar™

The First Mobile
Platform Designed to
**Empower Sales
Consultants**

Knowledge
on the **GO!**



ACCELERATE YOUR SALES!
ENHANCE CUSTOMER'S EXPERIENCE

Stay a Step Ahead of Your Customers!



Customers

Info, Complexity & Expectations

GROWING
Knowledge
G A P

Ability to Stay up to Speed



Sales
Consultant

IntellaCar Eliminates the Knowledge Gap!

Provides the critical information needed to make the sale

- Goes well beyond typical consumer info
- Synchronizes with the sales rhythm



A Game-Changing Solution!



The **Right** Information In the **Right** Place At the **Right** Time

The Unrivald Power of IntellaCar
Custom/Optimized Information PLUS a Mobile Platform

Superior...Proprietary Content

Unique...Intuitive Interface for Sales Flow

Exclusive...Sorts Content to fit Customer's Needs

- Comprehensive content includes:
 - What's new/special
 - Walkarounds with features/benefits that matter
 - Competitive comparisons show where you win
 - Third party product reviews – added credibility
 - Real time inventory
 - And much more...

Always current ... Always correct ... Always relevant!

Mobility to Empower Sales Consultants Wherever They Are

- Use anywhere, anytime – even after hours – no connection needed
- Runs on iPhone, iPad, iTouch (Android to come)

Everyone Benefits

DEALERS

Increased Profits & Lowered Costs

- Increased unit sales, gross margin, referrals and customer retention
- Greater efficiency: accelerating sales cycle with higher conversion & fewer “be-backs”
- Reduced Sales Consultant turnover

CUSTOMERS

A Confident Purchase Decision

- Credible, timely, accurate information

SALES TEAM

Enhanced Authority and Effectiveness

- Build credibility and trust
- Increase sales and income

Training Benefits Too!

- Integrate training with the Sales process
- Get new Sales Consultants up to speed quickly
- Consistent on-the-job (and on-the-point!) training



Join the Information Revolution!

DEALERS

Differentiate from the competition with this game-changer and see your sales soar!

- Be among the first Dealers to sign up

RESELLERS/CHANNEL PARTNERS

Increase your revenue and retention by boosting your product line!

- Get in on the ground floor of this industry-changing innovation

FIND OUT MORE!

Call: 805.558.4441

Email: info@IntellaCar.com

Visit: www.IntellaCar.com

See our site *NOW* –
scan this QR code



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