

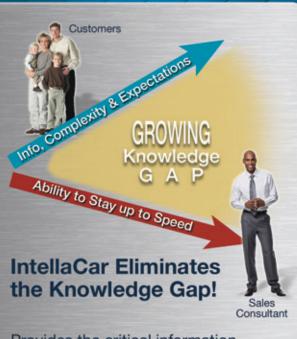
The First Mobile Platform Designed to Empower Sales Consultants



ACCELERATE YOUR SALES!

ENHANCE CUSTOMER'S EXPERIENCE

# Stay a Step Ahead of Your Customers!



Provides the critical information needed to make the sale

 Goes well beyond typical consumer info



 Synchronizes with the sales rhythm

# A Game-Changing Solution!



The Right Information

In the Right Place At the Right Time

### The Unrivaled Power of IntellaCar

Custom/Optimized Information PLUS a Mobile Platform

Superior...Proprietary Content Unique...Intuitive Interface for Sales Flow Exclusive...Sorts Content to fit Customer's Needs

- Comprehensive content includes:
- What's new/special
- Walkarounds with features/benefits that matter
- Competitive comparisons show where you win
- Third party product reviews added credibility
- Real time inventory
- And much more ...

## **Mobility to Empower Sales** Consultants Wherever They Are

- · Use anywhere, anytime even after hours - no connection needed
- · Runs on iPhone, iPad, iTouch (Android to come)

# Everyone Benefits

#### **DEALERS**

Increased Profits & Lowered Costs

- Increased unit sales, gross margin. referrals and customer retention
- Greater efficiency: accelerating sales cycle with higher conversion & fewer "be-backs"
- Reduced Sales Consultant turnover.

#### **CUSTOMERS**

A Confident Purchase Decision

Credible, timely, accurate information

#### SALES TEAM

Enhanced Authority and Effectiveness

- Build credibility and trust
- Increase sales and income

# **Training Benefits** Too!



- Integrate training with the Sales process
- Get new Sales Consultants up to speed quickly
- Consistent on-the-job (and on-the-point!) training

Always current ... Always correct ... Always relevant!

# Join the Information Revolution!

Differentiate from the competition with this game-changer and see your sales soar!

Be among the first Dealers to sign up

#### RESELLERS/CHANNEL PARTNERS

Increase your revenue and retention by boosting your product line!

 Get in on the ground floor of this industry-changing innovation

# END OUT MORE

Call: 805.558.4441

Email: info@IntellaCar.com

Visitwww.IntellaCar.com

> See our site NOW scan this QR code



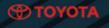




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- Decades of automotive experience
- Excels at OEM and dealership solutions



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Bruce Polke